



BUSINESS INTELLIGENCE: STARTUPS & SMALL BUSINESS

Make informed decisions and drive growth with advanced analytics, customized reporting and actionable insights. Our team of experienced advisors, Entrepreneurs in Residence and specialized business analysts can optimize your growth to secure funding. JumpStart's Business Intelligence services also include access to fractional CMO and CFO expertise, providing you with high-level strategic leadership without full-time commitment.

ENHANCE YOUR OPERATIONS WITH TAILORED EXPERTISE

GO-TO-MARKET STRATEGY DEVELOPMENT

Go-to-market strategy support includes research on target customers, compelling value propositions, marketing and sales strategies, and optimizing pricing to prepare you for fundraising.

CMO in Residence Program offers Fractional Chief Marketing Officers for 3-6 months to help revenue-generating entrepreneurs refine brand positioning and develop a marketing strategy to engage target customers.

BRAND MARKETING SUPPORT

FINANCIAL PROJECTIONS & ORGANIZATION

Turn your business growth story into pitch-ready financial models. Our services include cleaning and standardizing accounting data and forecasting revenue, expenses and cash flow needs.

Pitch decks are essential when approaching potential funders. Our team crafts compelling stories, refines the narrative and optimizes details to ensure it effectively communicates your brand message.

PITCH DECK DEVELOPMENT

LEAD GENERATION

Lead generation services include research and vetting potential customers, funders and investors as well as identifying funding opportunities, including grants, debt financing, accelerator programs and more.

Gain guidance on brand architecture and organization, and job descriptions for key roles. Leverage JumpStart's extensive network to find and screen the right candidates for your long-term goals and company culture.

TALENT RECRUITMENT

COME BUILD WITH US: jumpstartinc.org/startups/op-support

