



# MARKETING & COMMUNICATIONS

Our expert team is dedicated to helping you amplify your brand, craft compelling messaging and connect with your target audience. Whether you're looking to build your reputation, drive engagement or create impactful campaigns, we offer strategic solutions tailored to your unique goals and challenges. Let us help you tell your story and position your business for lasting success.

## ENHANCE YOUR OPERATIONS WITH TAILORED EXPERTISE

### BRANDING & IDENTITY

Branding and identity services encompass brand strategy development, logo and visual design, messaging and positioning, and the creation of brand guidelines.

Comprehensive marketing strategy services, including campaign development, audience research, competitive analysis and integrated marketing plans.

### MARKETING STRATEGY

### CONTENT CREATION

Copywriting, graphic design, video production and photography services bring your vision to life across print and digital platforms.

Web and digital design solutions including website and landing page design, development and optimization.

### WEB & DIGITAL DESIGN

### PUBLIC RELATIONS & COMMUNICATIONS

PR and communications services include media relations, press releases, crisis communication strategies, speechwriting and internal communications support.

End-to-end event coordination from concept development, venue selection, logistics and vendor management to event promotion, on-site coordination and post-event analysis.

### EVENT PLANNING & MANAGEMENT

COME BUILD WITH US: [jumpstartinc.org/startups/op-support](https://jumpstartinc.org/startups/op-support)

